

Fall Delegate Workshop

Connecting the Community

S A M L A R C

Rancho Santa Margarita Landscape and Recreation Corporation

Wednesday, October 25, 2017



Fall Delegate Workshop

Welcome Delegates





Legislative Update

SAMLARC Corporate Counsel Dan Nordberg will present new laws and regulations impacting homeowners associations, upcoming legislation and case law.



Delegate Workshop Findings

May 31, 2017

Presented by Robert Dickson, SAMLARC Board President

The Delegate Workshop held on Wednesday, May 31, 2017 centered on gaining input from the Delegates as an outcome from a survey conducted to determine areas or topics of interest. Those topics included:

- Homeowner and Common Area Beautification
- Enforcement of Governing Documents
- Communication between SAMLARC and Delegates
- Delegate Networking Program

The May 31st Delegate Workshop included Round Table discussions with the Delegates to provide input and suggestions regarding these topics. The outcomes are as follows...

Roundtable Discussions Outcomes

Homeowner Beautification:

- Provide education to homeowners regarding exterior home maintenance:
 - Paint
 - Stucco – as needed, or every 8-10 years
 - Wood Trim, Doors – as needed, or every 3-5 years
 - Perimeter Fencing – as needed, or every 2-3 years
 - Flexibility in paint colors/schemes

Roundtable Discussions Outcomes

Homeowner Beautification:

- Assist associations with updating ARC Guidelines and recommend consistency with SAMLARC Standards to avoid discrepancies
- Develop SAMLARC wide Beautification Program
 - Pride of Ownership
- Address overgrown landscaping

Roundtable Discussions Outcomes

Common Area Beautification:

- Garage and street parking issues
- Measures to improve security and safety, as well as deter vandalism
- Hiring qualified vendors
- Conduct safety inspections to reduce risk

Roundtable Discussions Outcomes

Enforcement of Governing Documents:

- Enforcement of governing documents related to:
 - Garage use/storage/office/living space
 - Parking
 - Unapproved architectural improvements
- Assist associations with updating ARC Guidelines and recommend consistency with SAMLARC Standards to avoid discrepancies
- Landscape Standards
- Owners remedies to fight rules



Roundtable Discussions Outcomes

Communication between SAMLARC and Delegates:

- Increased communication between subs association and SAMLARC
- SAMLARC newsletter to sub association Board Members
- Notify sub of SAMLARC Board Meeting dates, times, and agendas
- Flexibility in meeting the unique needs of various sub associations



Roundtable Discussions Outcomes

Delegate Networking Program:

- Create a web based program for the sharing of information between sub maintenance corporations that would include:
 - Patrol / Security
 - Parking
 - Delegate Directory
 - News Group Site
 - Restricted access
 - Full Directory of each HOA
 - Posting site similar to Nextdoor



Fall Delegate Workshop

2017-2020 Board of Directors Strategic Plan





2017-2020 Board of Directors Strategic Plan Components Related to Delegates

Presented by Robert Dickson, SAMLARC Board President

At the May 9, 2017 Strategic Planning Workshop, the Board identified objectives, projects, programs and initiatives to include in the Draft 2017-2020 Board of Directors Strategic Plan.

At the August 22, 2017 Board of Directors Meeting the Board considered and approved a list of initiatives provided by the Delegates, Apartment Community Managers and Sports Leagues. These items were included in the final 2017-2020 Board of Directors Strategic Plan.

At the September 26, 2017 Board of Directors Meeting, the Board approved the 2017-2020 Board of Directors Strategic Plan addressing much of the input received by the Delegates.





2017-2020

Board of Directors Strategic Plan Components Related to Delegates

GOAL: To enhance property values through well maintained park facilities and amenities, and well-maintained neighborhoods

Well-Maintained Neighborhoods

- Management to work with Architectural Review Committee on a Marketing Plan to inform membership of landscape standards using the term Mediterranean type landscape. Plan to include:
 - A Pamphlet highlighting homes and acceptable plant material
 - Develop a “4-shot” social media campaign
 - Demonstration garden
 - Lowe’s partnership
 - SMWD
 - Column on SAMLARC.org



2017-2020

Board of Directors Strategic Plan Components Related to Delegates

GOAL: To enhance property values through well maintained park facilities and amenities, and well-maintained neighborhoods (cont.)

Well-Maintained Neighborhoods

- Develop an Educational Plan to include:
 - Articles in Rancho Living
 - Special mailer to Membership similar to the Park Amenities Guide included in a copy of Rancho Living
 - Realtor pamphlet
 - Share with the sub maintenance associations to encourage and assist them in developing their own program.



2017-2020

Board of Directors Strategic Plan Components Related to Delegates

GOAL: To enhance property values through well maintained park facilities and amenities, and well-maintained neighborhoods (cont.)

Well-Maintained Neighborhoods

- Work with interested sub maintenance corporations to match SAMLARC's Architectural Standards where possible to minimize confusion for homeowners and Boards, eliminate discrepancies and simplify the application process. Include exterior painting timeline recommendation in the Architectural Standards.



2017-2020 Board of Directors Strategic Plan Components Related to Delegates

GOAL: To build and develop relationships within SAMLARC and externally with organizations that can better SAMLARC's purpose, mission and vision

Internal Relationships

- Expand Delegate Workshops from two annually to four annually
- Survey the Delegates regarding unique issues related to sub maintenance corporations, a new format to communicate with SAMLARC, and areas where SAMLARC needs to provide maintenance.
- Use results from May 2017 Delegate Workshop to further research and create a Delegate communication system, between Delegates as well as with SAMLARC
 - Work with interested sub maintenance corporations to create a private Facebook group that would be managed by the sub maintenance corporations.



Fall Delegate Workshop

2018 Board of Directors Election & Annual Meeting

Presented by Tita Gervasi, SAMLARC Election Coordinator

- When nominations are accepted
- When candidate videos will be released
- When ballots are mailed out
- Expectations for casting ballots – absentee ballots



Fall Delegate Workshop

2018 Election & Annual Meeting

SAVE THE DATE

Thursday, February 22, 2018 @ 7:00 PM

Bell Tower Regional Community Center

22232 El Paseo, Rancho Santa Margarita



Fall Delegate Workshop

Adjournment

Thank you!